



mobimax

by Fireworks Solutions | <http://Fireworks.my/MobiMax/>



Enterprise Ready, Multi-Platform Mobile Publishing Software

Award-winning, Publishing Software that offers organizations an enterprise-ready, secured, content publishing solution that can be used on all Mobile Devices and Computers.

Brimming with powerful and intelligent features such as e-commerce, product catalogs, multimedia tools and customer relationship management (CRM), this software empowers a wide range of businesses from sectors of education, direct selling, pharmaceutical, publishing, media and much more.



Deployed to many Forward Thinking Organizations such as Amway, Open University Malaysia, M-Mode Berhad, Marketing Magazine & more!

Ready Made, Fast To Deploy, yet Fully Customizable for Your Organization:

- Education
- Direct Selling
- Pharmaceutical
- Publishing & Media
- News & Magazines
- E-Commerce
- Publishing & Media
- Many more...

fireworks

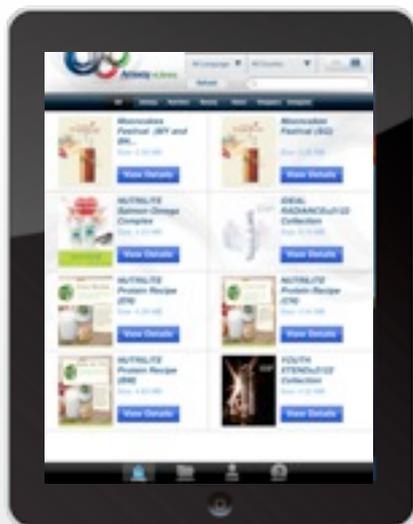
WEB. MOBILE. ADVERTISING.

[HTTP://FIREWORKS.MY](http://fireworks.my)

Call us for full details & appointment

Peiszu, Business Director
E : Peiszu@fireworksmedia.com
M : +60126821954

Yanzer, Technical Director
E : yanzer@fireworksmedia.com



Fully Customized For Your Needs

Branded Mobile Publication Store

You can now own a store that allows your subscribers stay up-to-date and download your publications directly from your Mobile Store.

- Landscape & Portrait Orientation
- Get latest Publications from Server
- Download Publications For Free
- Categorize Your Publications
- Store Downloaded Content

Interactive Pages Module

The Reader Module turns your publication into an Interactive, engaging content with Videos, Audios, Interactive Pictures, Social Sharing and many more. This takes your content to the next level!

- Attach Video & Audio
- Embed HTML Elements & PDF
- Interactive Images
- Open HTTP Links, Send Emails
- Share via Facebook, Twitter & Email
- Bookmark Features
- Interactive Table of Content
- Multi Orientation Pages

Membership System

Harness your subscriber database and know your subscribers with the Membership System.

- Login / Log out, Register
- Forgot Password
- Feedback Module

Payment System

One Time Purchase, Subscriptions & In App Purchase.

- One off Purchases
- Purchase Single Publications
- Auto-Renewable Subscriptions

Statistics Module

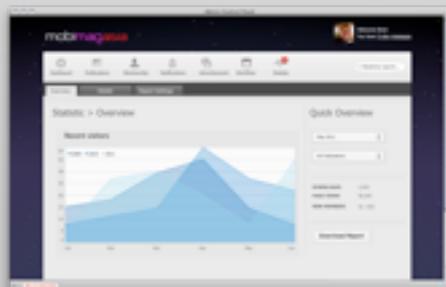
Now you can know how your publications are performing. This will give you powerful insights for your marketing.

- Track Downloads & Views
- Download & Extract Statistics

Content Management System

Manage & create new issues of your publication very easily, without the technical knowledge of Mobile Application Development!

- Create Content Pages
- Embed Interactive Features
- Publish To Store





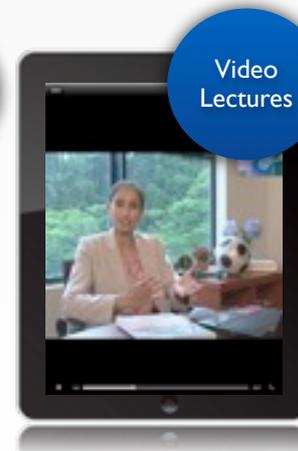
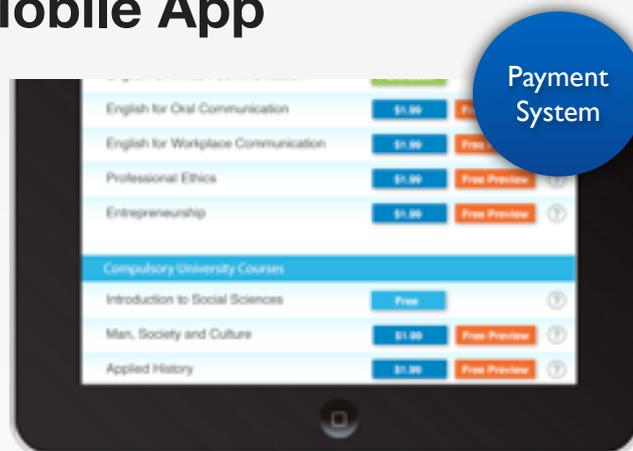
The Open University Malaysia Mobile App

A New Generation of Education System that enable Students to purchase and consume educational materials from their Smart Mobile Devices. Educational Materials are designed to be interactive, multimedia and viewable anywhere and anytime.

The System is scalable and very flexible that it can be integrated to co-exist with current learning systems in Schools & Universities.

Full Education In A Device. Rich, Interactive Content.

- Podcast for listening
- Video Recording of Lectures
- PDF Reference Books
- Interactive HTML Workbook, Quiz,
- Bookmarking & Dictionary
- Interactive Table of Content
- Social Sharing
- Links, Glossaries and much more



View The Video Demo :
<http://youtu.be/2s-ORmnl6vc>